

New PR appointments at Accord



10 October, 2018

Accord Housing Association has strengthened its PR and Communications Team with two new appointments.

The organisation has appointed Vikki Millichamp as its Head of Communications and Engagement and Rachel Jenkins as its Press and Media Officer. Both will be based at the organisation's head office in West Bromwich.

Vikki joins Accord with more than 20 years of PR and communications experience. Before joining Accord Vikki was Head of Communications and Fundraising at a West Midlands based charity for the visually impaired, and prior to that she has led communication teams in the commercial, not-for-profit and charity sectors.

Vikki said: "I am delighted to have joined Accord. Accord is an organisation that puts people and their communities at the heart of everything it does and I am really looking forward to working with the team to lead and develop its communications strategy."

Rachel joins Accord after working in the NHS as a Communications Officer. Prior to that Rachel was a reporter for a regional daily newspaper.

She added: "I am really excited about my new role here at Accord as it will allow me to build on my existing PR and communications skills and combine them with my journalism experience and knowledge."

Dr Christopher Handy, Accord Group Chief Executive said: "We are delighted to welcome Vikki and Rachel to the organisation. These appointments will add to the strength of our PR and Communications Team and ensure that we build on our reputation as one of the country's leading housing associations."